

The Eco-Innovation Centre Haliburton County



A Centre of Excellence in Building and Land Stewardship
A permanent home-show and demonstration centre
Supporting economic and sustainable development in Cottage Country



The Chemical Building - A National Icon



The Donald Chemical is a Nationally Significant Building. Commissioned by Richard A. Donald of Aurora, the Chemical Plant was built in 1908 for a sum of \$1M by Westinghouse Engineering. The plant was the first to use chain reinforcement in its construction, and the first to have a cement water tower in Canada. It was the first Grecian style industrial building with a cupola roof, and which engineering and architecture are unparalleled in the Province. Concrete was made on site using local sand; bricks were made in Fenelon Falls using Flint rock; and the diversity of rebar and steel was made specifically for this site in Oneida. The Chemical Distribution building is the only remaining industrial heritage building of its era in central Ontario.

Re-Inventing the Highlands

The Chemical was established in response to a demand for iron in Canada, becoming the largest iron coke plant in the entire country. In 1913 as demand for iron declined the site was sold to the Wood Chemical Company for \$1.00 and then to The Standard Chemical Company to produce wood alcohol. Owned by Titanic hero Mr. Peuchen, it is the last standing building of the Standard company in Canada. The site operated until the introduction of petroleum products in 1946. The plant attracted settlers from Europe, it changed the economy from mainly barter to money, changed relationships, and brought hydro power to the area 30 years before the rest of the province. The Chemical is still the single largest industry in the history of the Highlands.



Book a Tour
Call 705-457-4838
or visit
www.buildingbetween.ca

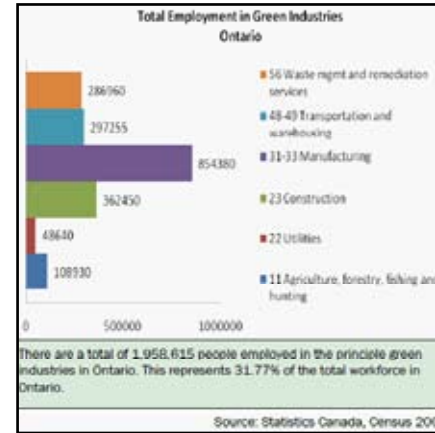
Facing Modern Challenges Understanding our Assets

The Highlands relies on tourism for 70% of its earnings. Tourism based on a healthy beautiful environment - lakes, fish, animals, forests. The third largest earnings are from the construction industry. In 2011 the economic region lost 11,000 jobs resulting in the highest unemployment rate in Ontario and with the area already having some of the lowest average annual incomes in the province of about \$10K less per person. Therefore success is achieved from aligning strengths and accessing the current market while ensuring that economic foundation of the natural landscape is conserved.



Economic and Sustainable Solutions Alignment with the Fastest Growing Global Industry

The Green Industry is the fastest growing global, national and provincial industry, with construction representing almost 35% of this growth. By marrying the largest sectors in the Highlands, being construction and environmental management, the region is instantly aligned with this growth and the foundation of the economy here is strengthened. **Sustainable and economic development** and benefits of **new clients, job creation, and job retention** are the results.



Environmental Conservation

Marketing and advertising informs clients of the best in available resources and practices. By gathering land managers, tradesmen, and suppliers under one roof in a central framework, and by providing interpretive and educational information on best practices and green technologies, clients have an attractive accessible orientation to what the Highlands has to offer and provides them with the impetus to make informed choices. The result is an increase in the purchases of local goods and services, the application of best practices in building and land management, and the conservation of natural resources that sustain us over the long-term.



Strength in Numbers

As a nonprofit cooperative corporation each member is an owner and each has voting rights. With these voices from the community the project reflects community values and responds to current needs. With many members cooperating and contributing dues and expertise, the project is strong providing **increased buying power for advertising** where one company alone may not reach clients, and with **access to new tools, information and skills** from the sharing of knowledge and from information through ongoing research and development. It provides clients with a central portal and **one-stop-shopping** so that members also gain access to **new clients and referrals**.



The Eco-Innovation Centre Cooperative

The Centre is a permanent home-show featuring the best in construction, technologies, supplies, and stewardship. 80 booth spaces are available to market and display wares of members. The Centre includes an education and marketing portfolio with professionally trained staff to orient clients to resources and members. One-stop-shopping and a demonstration centre to give clients the best information for purchases and practices.



Membership

Increased Buying Power and Extended Marketing

Discounted Rates for services such as events, selected advertising opportunities, certifications, and training

Access to members-only information and communications including newsletters, Research and Development projects and specifications

Automatic eligibility to run for Board of Directors

Participation in meetings, committees, task forces and voting rights for management and direction of operations and special projects

Integrative business solutions and networking opportunities with aligned businesses, nonprofit organizations, research institutions, and government agencies

Full Market

Personalized 5x5 booth-display space
One free website listing over term
Term: Space reserved for 5 years

County

\$500/annually or \$50/month for 12 mos.

Neighbouring communities

\$700/annually or \$70 month for 12 mos.

Directory

One free website listing
Term: Unlimited

County

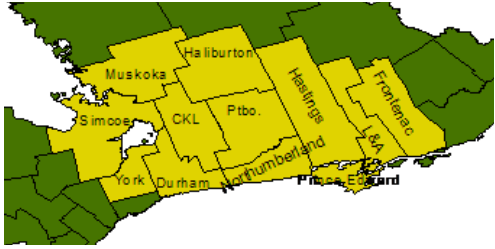
\$200/annually or \$20/month for 12 mos.

Neighbouring communities

\$300/annually or \$30/month for 12 mos.



30% Reserved
Call to book
your space today



Areas of influence. Queens Printer for Ontario

Opportunities and Rewards Sponsorships

All donations of funds, materials or labour qualify for charitable receipts and which may be wholly or partially applied against income tax. You can donate a few days of labour to become a silver or gold sponsor. Registered Charity: 10807 1556RR0001

Gold- The Golden Era
+ \$5000
LIFETIME- Logo and recognition in all marketing (website, billboards, signage, pamphlets etc.)
Automatic 1 term full membership - display space (5 years valued at \$2500)
Priority space reservation for additional term
Web directory listing for 5-years (valued at \$1000)
Silver- Global Currents
\$2000-\$4999
Automatic 1 term full membership - display space (5 years valued at \$2500)
Web directory listing for 5-years (valued at \$1000)
Featured in online and brochure listing of sponsors
Bronze-The Next Frontier
\$500 -\$1999
Web directory listing for 5-years (valued at \$1000)
Featured in online listing of sponsors



The project is a nonprofit volunteer-run enterprise. The centre is being restored and retrofitted to house this important venture. Help us achieve this vision to **provide invaluable benefits and services to our communities and members**. Become a member, sponsor, donor, or provide expertise and input.

Your Support is Valued



The project is a nonprofit volunteer-run enterprise with an expert Board of Directors. The restoration of the building is supported by the Architectural Conservancy of Ontario, a charitable organization, with a mandate to conserve significant heritage sites in the province. The Conservancy has provided a legal agreement to provide receipts for donations towards the restoration and retrofitting of the site. Donations of funding, labour, and materials qualify for charitable receipts.



A sole proprietor or individual obtains a charitable receipt for donations that is 100% tax deductible- cash against your income tax! Corporations qualify for up to 70% of the donation as a tax deduction.

Help us achieve this vision to **provide invaluable benefits and services to our communities and members**. Become a member, sponsor, donor, or provide expertise and input. Call us to find out how you can help and how your support will benefit you and your community.

THE ECO-INNOVATION CENTRE COOPERATIVE
P.O. BOX 1368, HALIBURTON, ON, K0M 1S0
705-457-4838
COORDINATOR@BUILDINGBETWEEN.CA
WWW.BUILDINGBETWEEN.CA

Donate a few days of labour and become a sponsor!

Help us Raise the Roof

The target opening date is Fall 2013 with final features installed to complete occupancy by Spring 2014. To this end a value of labour and materials are still required. Help us meet our targets in order to benefit our members and our communities. **Donations of funding, labour and materials** qualify for charitable receipts, and may be used in place of sponsorships. Green and alternative technologies and features are desired and attractive as they are featured on-site demonstrations that are marketed directly to clients visiting the centre.

The following is needed to complete and open the Eco-Innovation Centre:



Supplies: aggregates, cement, rebar, garage doors, alternative septic, toilets and fixtures. Any new and alternative demonstration features are a welcome addition to showcase new technologies and alternative options to clients.



Skilled labour: masonry, carpentry, electrical, plumbing and landscaping expertise. The value of donated labour is cash-in-hand. Funding: to support labour, materials and operations.

All levels of support are valuable and appreciated. To find out more, see our business plan online, or contact us.

Thanks to our Partners and Sponsors

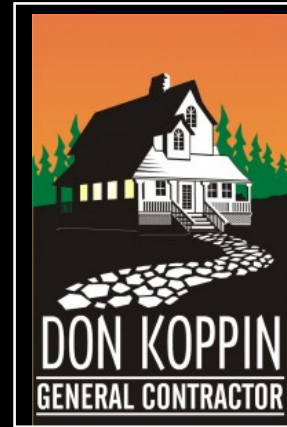


LEARN | BELONG | BECOME



We also thank, for their donations and support:

- Royal LePage Lakes of Haliburton
- Century 21 Granite Realty Group
- Bottomline Bookkeeping
- Sandy's Garden Care
- Ethic Tree Creations
- Emmerson Lumber
- Haliburton Lumber Tim-Br Mart



John Beachli Construction Ltd.





ECO-INNOVATION CENTRE COOPERATIVE

Box 1368, Haliburton, Ontario , K0M 1S0

Tel: (705) 457-4838

coordinator@buildingbetween.ca

www.buildingbetween.ca